

Project Armory Content Inventory

- Home Page
 - Description of Project Armory
 - **Characteristics:** Should be a very broad overview, include mission statement, position user to the purpose of the company
 - **Length:** One paragraph or two short paragraphs
 - Background Image
 - **Characteristics:** Should be mostly monochromatic on the left half of the screen so text can be placed over it, right half should have somebody forging or working or just doing something attention-grabbing
 - **Size:** Final image will be 600px by 960px, leave margins so I can crop and resize
- Who is Project Armory?
 - Group Photo
 - **Characteristics:** Any photo of the four of you together
 - **Size:** Final image will be 320px by 320px, leave margins so I can crop and resize
 - Group Description
 - **Characteristics:** Short history/description of the four of you (can be vague and broad or more focused, whatever you decide)
 - **Length:** 1 short paragraph
 - Individual Photos
 - **Characteristics:** Individual photos of the four of you (4 total, 1 each)
 - **Size:** Final image will be 360px by 240px, leave margins so I can crop and resize
 - Individual Description (4 total, 1 each)
 - **Characteristics:** Talk about yourself, your specialty, your interests, etc
 - **Length:** 1 paragraph
- What is Project Armory
 - **We can talk further about this section at our next meeting.**
- Gallery
 - Item Photos (as many as you can provide)
 - **Characteristics:** Just a photo of the item
 - **Size:** Final image will be 240px by 240px, leave margins so I can crop and resize
 - Item Description (as many as you can provide)
 - **Characteristics:** Very short description of the item, whatever you think would best describe it
 - **Length:** 1 short paragraph
- Testimonials
 - Customer Photos (as many as you can provide)
 - **Characteristics:** Just a photo of the customer with item

- **Size:** Final image will be 240px by 240px, leave margins so I can crop and resize
 - Customer Review (as many as you can provide)
 - **Characteristics:** Either the entire testimonial or the most flattering part
 - **Length:** 1 short paragraph
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- Multiple Pages
 - Transparent Project Armory Logo
 - **Characteristics:** Just the logo, make sure it's transparent
 - **Size:** Final image will be 100px by 100px, leave margins so I can crop and resize